

HOSPICE BEST PRACTICES CONFERENCE

Hosted by



Thursday – Friday, June 4–5, 2009
in
Rochester, NY

Join us for thoughtful presentations and frank discussions about Fundraising in Tough Times and about Community Bereavement Services.

PLUS:

- Special session on experiences of 28 hospice regattas raising money and awareness for Hospice care in their communities.
- Opportunities to watch the 10th annual Hospice Regattas National Championship on Lake Ontario.

Presented in conjunction with the National Hospice Regatta Alliance, an association of 28 sailing regattas raising money and awareness for hospices in their communities.

**National Hospice
Regatta Alliance**



HOSPICE BEST PRACTICES CONFERENCE – DAY 1

Thursday, June 4 at Lifetime Care, 3111 Winton Road South, Rochester, NY

- 9 – 10:15 am Registration and Continental Breakfast
- 10:15 am **Welcoming Remarks**
Pat Heffernan, President, Lifetime Care
- 10:30 am **Best Practices: Fundraising in Tough Times**
Presentation by Patrick Flynn, VP,
Hospice Foundation of Western New York, Buffalo, NY
- Followed by open discussion
- 12 noon **Lunch** (sponsored by Lifetime Care)
- 12:30 pm **What New York Hospices are Talking About**
Kathy McMahon, President
Hospice and Palliative Care Association of New York State
- 1:15 pm Break
- 1:30 pm **Best Practices: Community Bereavement Services**
Jeanne Chirico, Vice President, Lifetime Care
Theo Munson, Manager of Bereavement Services
- Followed by open discussion
- 3:00 pm **Optional Tour** of Lifetime Care’s Center for Compassion and Healing
- 3:30 pm **Optional Tour** of Lifetime Care’s Hildebrandt Hospice Care Center
(limited transportation available to site)

HOSPICE BEST PRACTICES CONFERENCE – DAY 2

Friday, June 5 at Rochester Yacht Club, 5555 St. Paul Blvd., Rochester

- 8:30 – 9:30 am Check-In
- 9:30 am **Introduction to Hospice Regattas as Hospice Educational and Benefit Events**
National Hospice Regatta Alliance board members
(President Jean Swink Kluttz and others)
- 10:00 am **Best Practices: Hospice Regattas**
Local regatta organizers describe ways these events can reach the wider community as well as sailors and hospice supporters.
- 12:15 pm **Lunch** (optional – fee is \$12 per person)
- 1 pm **Cruise on Lake Ontario** to watch the Hospice Regattas Championship competition (optional – fee is \$15 per person)
- 4:30 pm (approx) **Barbecue Dinner with Championship teams**
(optional – fee is \$16 per person)
Combo ticket for all three optional activities is \$38 per person

REGISTRATION FORM (please reply by Thursday, May 21 to aid our planning)

Name _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Name(s) of other attendees: _____

Conference Registration is free, courtesy of Lifetime Care.

Optional activities:

Friday Lunch @ \$12 Friday Cruise @ \$15 Friday Barbecue @ \$16

All three activities @ \$38/person Total fees due: \$ _____

Complete this form and send it (with payment) to:

Hospice Conference, Lifetime Care, 3111 Winton Road South, Rochester, NY 14623



ACCOMMODATIONS:

→ **Lifetime Care** is located in Henrietta, south of the city of Rochester and about 10 minutes from the Rochester airport.

→ **Rochester Yacht Club** is located in Irondequoit, north of the city on the shore of Lake Ontario.

Hospice staff and Regatta volunteers may wish to stay in the same hotel/motel as your local sailing team – check with them on their arrangements.

See www.hospiceregattas.org to learn more about the teams and the local regattas. For additional information about the Rochester area, check the Greater Rochester Visitors Association web site, www.visitrochester.com.

Recommended Accommodations

The hotels listed below are offering special rates for Hospice Regatta Championship teams and Hospice Regatta Conference attendees (mention “Hospice Regatta” when you reserve):

- (1) Close to Lifetime Care office in Henrietta
 - **DoubleTree Hotel**, 1111 Jefferson Road, (585) 475-1510 [\$99 for King + Sofabed or 2 Doubles]
 - **Best Western-Marketplace**, 940 Jefferson Road, (585) 427-2700 [\$99, King or 2 Queens]
- (2) Close to Rochester Yacht Club
 - **Hampton Inn**, 1323 East Ridge Rd., Irondequoit, 1-800-HAMPTON or (585) 339-3500 [\$112, 2 Queens or King + Sofa]

These rates are valid until May 21.

Rental Car Recommendation: Enterprise Rent-A-Car

Book rentals by referencing this account number...29E3088

1. At www.enterprise.com (use Corporate Number on home page, use letter "MON" on page 2)
2. Call any branch, or call 800-Rent-A-Car
3. Book through any travel agent system...be sure to reference the account number.

Questions? Contact Bill Northwood, Lifetime Care, (585) 214-1203